

De Projectinrichter

www.deprojectinrichter.com

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ERA

Era Sofa

normann

C O P E N H A G E N

Sofa for two

- The award-winning Era lounge series gets a new family member

Normann Copenhagen expands the popular Era lounge series, designed by Simon Legald, with a two-seat sofa with well-proportioned design, a sharp silhouette and a contemporary expression. The series' DNA is clearly evident in the sofa's soft curves and sleek lines, which express a sophisticated calm that invites the sitter to pure and unreserved relaxation.

The small sofa is once again highly relevant after a several years dominated by larger sofas. Its simple design, with tight-fitted upholstery and wooden legs originated back in the blossoming functionalism of the 1930s and '40s, as a rebellion against the bulky, Victorian style of the time.

Today, there is a growing need for more flexible furnishings - in public as well as private spaces. Many factors, including less space, many different activities and a need to be online have affected our way of being together. This has created a need for personal space for the individual within the room. The practical size of the Era sofa allows it to easily accommodate furnishing needs in both large and small homes. This is combined with an incredibly strong construction that makes it well-suited for public spaces.

The series combines modern manufacturing methods with traditional furniture craftsmanship in a timeless and characterful design. Simon Legald has this to say about the sofa: *"It took a long time to get the proportions and the interplay between the soft curves and the tight lines of the shell completely right. It was crucial, that the upholstery and the stitching was carried out with the utmost artisanal precision. One nice detail, for example, is that we did not use canvas, but instead upholstered the sofa with textile across the entire shell. For the seat cushion, we have prioritised a solution using custom-cut foam, so that it sits perfectly inside the seat."*

Just like the series' lounge chairs; the Era sofa is available with a frame in oak, walnut, black lacquered steel or chrome, and with a rocking frame in chrome. Choose between three gorgeous woollen textiles with a vibrant expression and beautiful structure, or soft and resilient leather in a countless variety of colour.

The classic Era sofa was presented at the Salone Internazionale del Mobile furniture fair in Milan, Italy in April 2015. The furniture in the series is made to-order, with a delivery time of 6-8 weeks.

Materials & colours:

Shell/seat cushion: PU foam, textile or leather: Gabriel – Fame – 60 colours, Gabriel – Breeze Fusion – 24 colours, Gabriel – Fame Hybrid – 19 colours, Sørensen Leather - Tango leather – 21 colours

Frame: Oak, walnut, black lacquered steel, chrome. Rocking frame: Chrome

Size:

Era Rocking Sofa: H: 75 x L: 145 x D: 80 cm-

Era Sofa: H: 77 x L: 145 x D: 75 cm

The logo for De Projectinrichter features the company name in a serif font. The letter 'i' in 'Projectinrichter' is stylized with a green dot above it and a green vertical bar below it. To the right of the text is a green graphic element consisting of a curved line that starts from the top right of the 'i' and curves downwards and to the left, ending in a small green dot.

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