



clouds

designed by Ronan and Erwan Bouroullec

De Projectinrichter

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kvadrat



clouds

By banishing traditional “rectangular” settlements, Clouds coats architecture in a fluid yet dynamic way; bringing surprisingly colourful fabric windows to your place.

Ronan and Erwan Bouroullec

In collaboration with Kvadrat, internationally acclaimed designers Ronan and Erwan Bouroullec have created Clouds, an innovative, interlocking fabric tile concept for the home. Clouds can be used as an installation and be hung from a wall or ceiling.

Clouds evolves as you add elements to it, producing a unique three-dimensional effect. Inspired by the inviting irregularity of the surface, you construct your own piece and make your vision reality. Self-expression lies at the heart of the appeal of Clouds.

The tiles are made of one element and are attached by special rubber bands. Creating your own piece is quick and easy, whether you want a simple design or a complex decorative screen or wall. You can easily arrange and re-arrange the tiles to reflect your individual style and bring new ideas into your home, time and time again.

Clouds was conceived when the French brothers were working with Kvadrat on the North Tiles project and were inspired to create a lighter version for the home market.

Clouds comes in two fabrics - Divina and Tempo. In Tempo, it is available in 3 colour combinations including: zesty orange/ brown, dark/ light blue and lime green/ slate blue. Divina is available in: light/dark blue, light/dark grey, burgundy/deep purple and black/white. Both fabrics come in a choice of 8 or 24 tiles (24 tile boxes are a mix of three colours).

In the ten years that they've worked together, Ronan and Erwan Bouroullec have made a huge impact of the world of design. Their collaboration is driven by their differing personalities and a shared perfectionism. Aside from Kvadrat, they design for numerous manufacturers, notably Vitra, Magis, Kartell, Ligne Roset, Issey Miyake and Cappellini.

Ronan and Erwan Bouroullec have won numerous awards, including: Designers of the Year at the Salon du Meuble in 2002, the Grand Prix du Design de la Ville de Paris (1998), the New Designer Award at the International Contemporary Furniture Fair (New York, 1999), the Forum AID Award (Stockholm, 2007) and the Finn-Juhl Prize (Copenhagen, 2008).



Several exhibitions have been devoted to their work, notably at the Design Museum, London, in 2002, the Museum of Contemporary Art, Los Angeles, the Museum Boijmans van Beuningen, Rotterdam, and La Piscine, Musée d'Art et d'Industrie, Roubaix, in 2004. Their work can also be found at the Musée National d'Art Moderne – Centre Pompidou, Paris, the Museum of Modern Art, New York, the Design Museum, London, and the Museum Boijmans van Beuningen, Rotterdam.

Clouds images can be downloaded at www.kvadratclouds.com

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