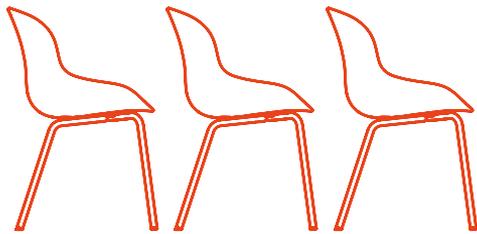
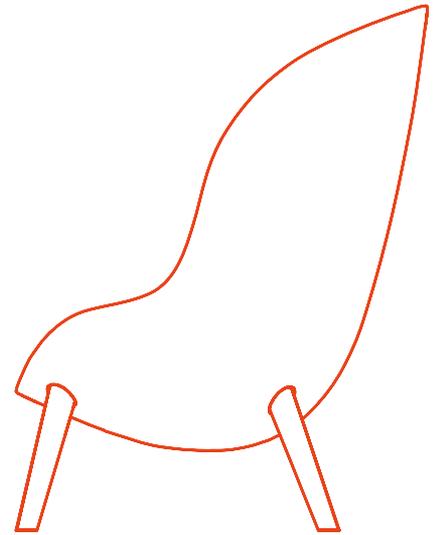
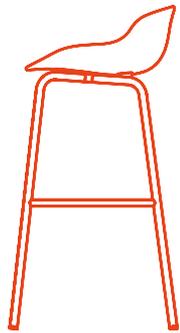
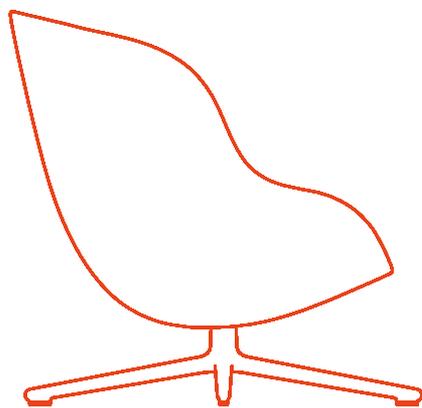


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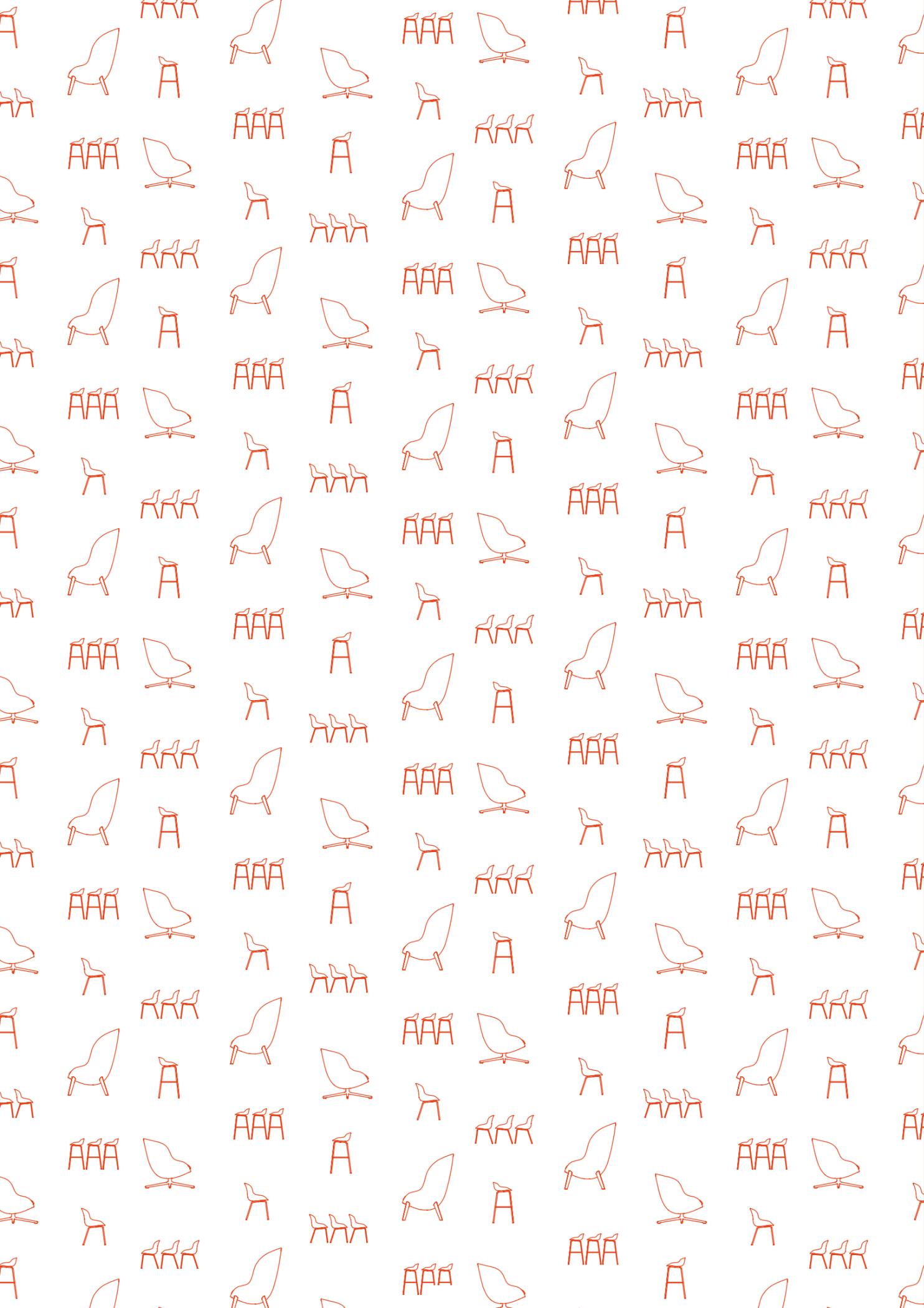
The Hyg Family



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Normann Copenhagen is a Danish design company with the mission to create original and innovative products in a simple and contemporary design that withstands the test of time. Or in other words, to challenge conventional thinking and make the ordinary extraordinary through great design.

Established in 1999 by Jan Andersen and Poul Madsen, the Normann Copenhagen brand encompasses a wide and continuously growing collection of furniture, lighting, textiles and home accessories.



Normann Copenhagen
proudly presents

The Hyg family

The Hyg family accommodates interior needs of private living rooms and dining rooms as well as a wide range of hospitality, commercial and office settings, providing not only practicality and comfort, but also a design experience. A feeling of home and *hygge*.





Made for *hygge*

No other word in the Danish language has become as internationally celebrated as *hygge*. A word so difficult to define, and yet so simple in practice. *Hygge* is all about feeling good – security, warmth and comfort all form part of its DNA, and it is precisely these qualities that provide the template for the Hyg collection.

With Hyg, designer Simon Legald has designed an exclusive collection, in which soft lines and encircling contours create a cozy and pleasant space. Hyg is made for *hygge*. The versatile seating family, which consists of a chair, barstool, sofa, lounge chairs and footstool, is like a warm and heartfelt embrace of shape.

From idea to final product

The Hyg family was born from the core of Normann Copenhagen's design philosophy, which is to infuse the indefinable uplifting feeling of home into design. Because it's nice to be home. Whether it is in the privacy of your own personal space or your homes away from home, the comfort of home makes you feel at ease and at your best. In Danish culture, the feeling of home is inextricably tied up with the concept of *hygge*, and this sparked the idea of creating a furniture collection that is the quintessence of just that.

As the idea of Hyg developed in his mind, Simon Legald plunged into the facets of *hygge* with the aim of giving it shape. It became a puzzling exercise in translating mood and feeling into design.

Simon and his team took the idea apart and tested volumes, lightness, strength and thickness in a long and comprehensive examination, until all of the pieces of the jigsaw puzzle were in place. From the bursting sketchbooks, a soft and embracing idiom materialized – one that combines comfort and ease with an expressivity that is playful and free.

Designer Simon Legald

What is hygge to you?

For me, *hygge* is about surrounding myself with things that make life good. It can arise from an atmosphere, the company of friends, or just the pleasure of a good and comfortable chair. It is my impression that practically everyone has their own definition of *hygge*, and my intention with Hyg was to create something that adapts to people's different perceptions of the word. The collection embraces the concept of *hygge* in a broad sense, leaving it open for interpretation.

Can you tell us about your design process?

Designing Hyg was a very physical process in the sense that it required a lot of handmade prototypes and adjustments before we got to the final result. Over twenty different prototypes were made in order to achieve the exact shape and comfort we envisioned. The feeling of *hygge* is not only linked to the visual experience of the design – it lies in the overall sensuous experience. A lot of effort has gone into sculpting the shape to provide rest and support for the human body, to make it comfortable to sit in, basically.

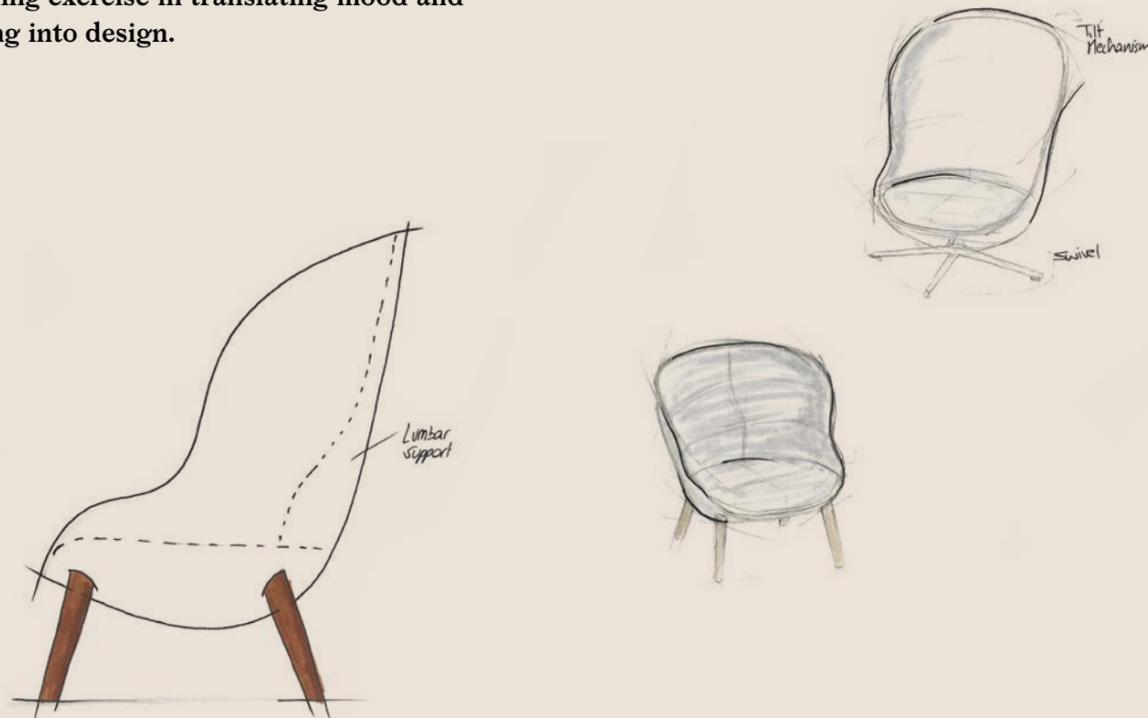


What proved to be most challenging in the making of Hyg?

Attaining the right balance in the shape was the biggest challenge. I wanted the chairs to surround and support the body without locking it in a fixed position. We all have different proportions, so creating something that the majority will feel comfortable in is not an easy task.

What or whom is Hyg intended for?

Hyg is for everyone. It is a collection intended to meet and adjust to the needs of people.



Made to last

Hygge comes about where life is lived, and the Hyg family is designed to withstand the wear and tear of daily life. Hyg is produced responsibly, utilizing high-quality materials and craftsmanship to ensure longevity and durability.



Hyg is made to last. Manufactured with hard use purposes in mind, the Hyg chair and Hyg barstool can withstand the rigors of usage in high traffic areas. Chair bases in steel or aluminum provide a hard-wearing yet elegant foundation for the organically shaped shell seats, made from high-strength virgin polypropylene that will keep its strength and appearance for years to come. Eventually the plastic can be separated from the base and recycled in its pure form. The shell seats are manufactured using the highest level of industrial expertise, resulting in a fine, matte and homogenous surface.



In Hyg, comfort and aesthetics go hand in hand. The Hyg lounge furniture is made up almost entirely of molded PU foam. This allows for soft curves with sharp precision, and for refining the shape for optimum comfort. A steel framework ensures stability and strength from within. The voluminous forms are mounted on sturdy aluminum swivels or angled legs made of solid oak wood from FSC-certified forestry.



The upholstery of the sculptural shapes is a work of art in itself, and is undertaken with care and expertise by highly skilled upholsterers. Hyg is crafted with textiles certified to the EU Ecolabel and high-quality natural leather made without the use of PCP or CFC.

Hyg shell chairs

Take a seat and enjoy the togetherness of sharing a meal, a bottle of wine, thoughts, ideas or aspirations. The brand new Hyg shell chairs are conceived as the basis for those *hygge* moments. Normann Copenhagen presents a contemporary multipurpose chair series that performs as impeccably in comfort and endurance, as it does in adding warmth and ambience to the interior.



Options

The Hyg chair and Hyg barstool are available with shell seats in a range of five versatile colors. Pure black and white sit alongside cool gray and two carefully selected muted shades: an intriguing olive green and soft, soothing sand.



The choice of either front upholstery or full upholstery are offered for both models. With the complete color card of Camira's Main Line Flax and Synergy fabrics or Sørensen's Ultra leather at disposal, the Hyg chair and barstool can adopt a wide range of expressions.

The Hyg shell chairs have steel legs that match the color of the shell seat. For the Hyg chair, the additional option of a swivel base in polished or black aluminum allows you to adapt it to workplace contexts.



Hyg chair

With its hearty, welcoming expression and resilient construction, the Hyg chair is a great match for both domestic settings and contract use. Designed to provide support according to body contours, the Hyg chair places itself somewhere between chair and armchair with a shape that gently embraces you while allowing for freedom of movement.



**A great fit for cafeterias, conference rooms,
educational institutions, restaurants & cafés,
hotel rooms, workplaces...**







Hyg barstool

The Hyg barstool offers excellent comfort and stability with its semi-low back, generous seat width and sturdy base with footrest. The sensuously curved outline conveys a feeling of joy and well-being, making the Hyg barstool a pleasant alternative to streamlined barstools. The barstool is available as 65 or 75 cm to accommodate different table heights.

A great fit for bars & restaurants, cafeterias, counter seats, lobbies, residential open-plan kitchens, study labs...





Hyg Chair & Barstool

DESIGN
Simon Legald, 2019

MATERIALS
Shell: Polypropylene
Upholstery: PU foam with front or full upholstery
Legs: Powder coated steel / Aluminum

CONSTRUCTION
A shell of high-strength polypropylene is mounted on a steel or aluminum base. Hyg is delivered assembled.

TESTS
Chair Steel: EN 1022:2005 and EN 16139:2013. Level 2
Barstool: EN 1022:2005 and EN 16139:2013. Level 2

ACCESSORIES
Comes with plastic (PE) gliders.
Felt gliders can be purchased separately.

SHELL POLYPROPYLENE / STEEL LEGS



FRONT UPHOLSTERY



BACK SHELL POLYPROPYLENE / STEEL LEGS



FULL UPHOLSTERY



STEEL LEGS



SWIVEL 4 LEGS / SWIVEL 5 WHEELS GASLIFT

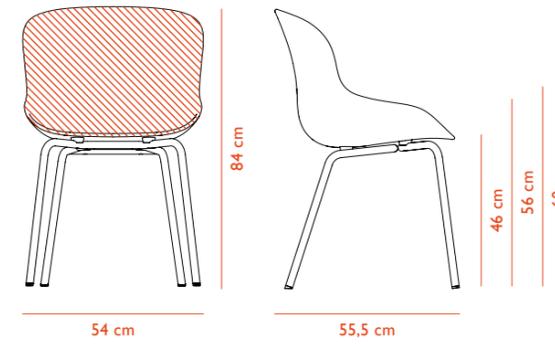


Hyg Chair Steel

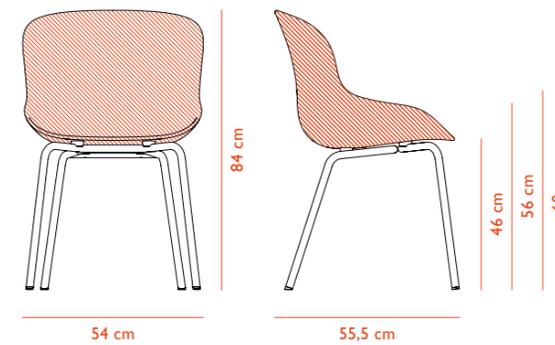
SHELL



FRONT UPHOLSTERY



FULL UPHOLSTERY

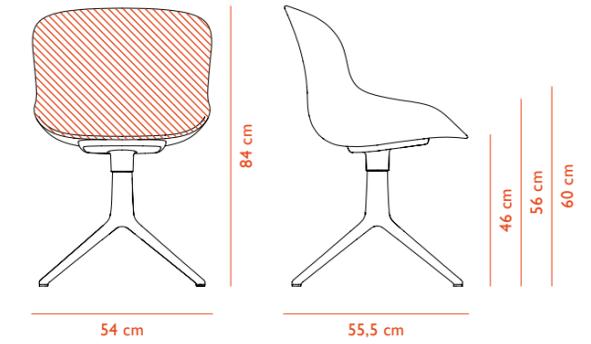


Hyg Chair Swivel 4L

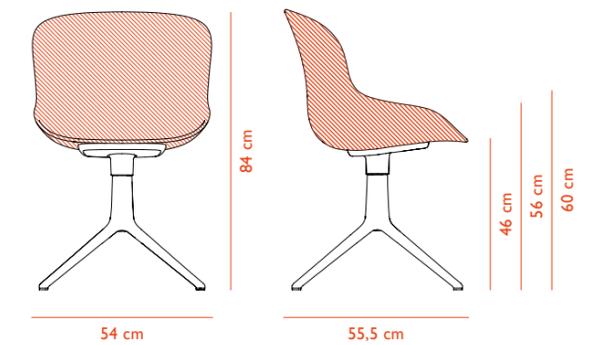
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FRONT UPHOLSTERY

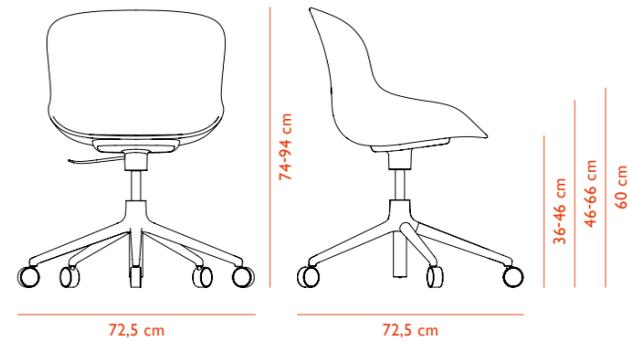


FULL UPHOLSTERY

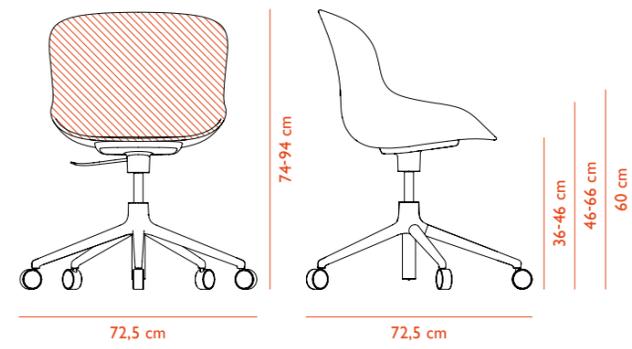


Hyg Chair Swivel 5W Gaslift

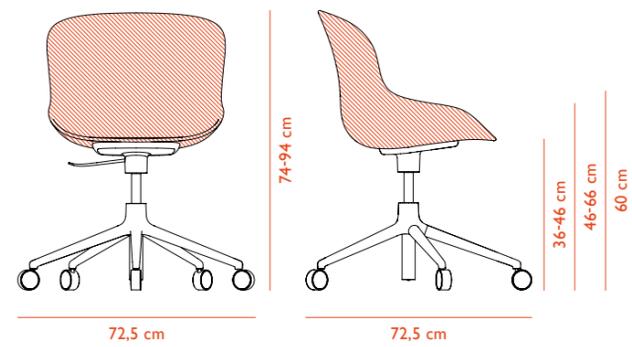
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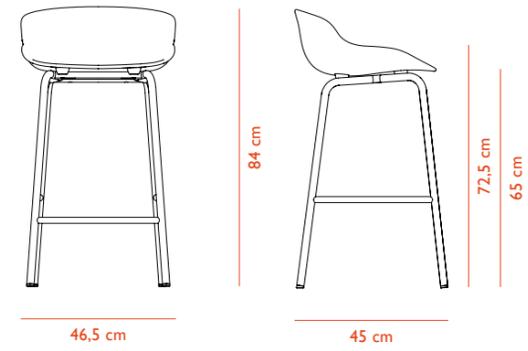


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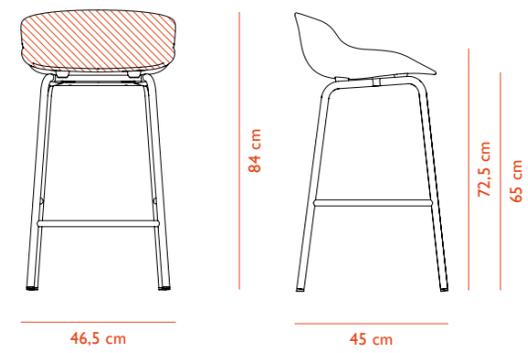


Hyg Barstool 65 cm

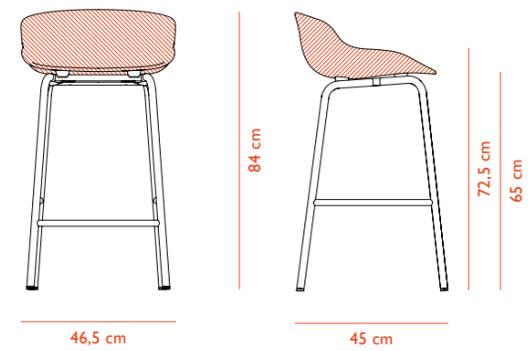
SHELL



FRONT UPHOLSTERY



FULL UPHOLSTERY



Hyg Barstool 75 cm

SHELL



FRONT UPHOLSTERY



FULL UPHOLSTERY



Hyg lounge range

The Hyg lounge range assists in creating a calm and stress-free environment for anyone looking to focus or unwind. Hyg's ample silhouettes radiate a primary organic purity and the voluminous forms are offset by a narrow contour, which hones and refines its expression. The high sides lightly shield off the room, whilst broad seats make it possible to assume a wide range of relaxed seating postures.

Options

Hyg lounge encompasses a sofa and lounge chairs in two different heights, as well as a matching footstool.

The range is made to order with upholstery in two exquisite wool blends – Main Line Flax and Synergy – from the British textile manufacturer Camira or in Ultra leather from the Danish leather producer Sørensens. Each of the fabrics and leather comes in a rich range of colors.



The Hyg sofa is supplied with legs in oak or black painted oak. The same options apply to the lounge chairs and footstool, which in addition can be made with swivel bases in polished or black aluminum.



Hyg lounge chair

Outstanding comfort and expressive lines come together in the Hyg lounge chair. Its concave form invites for contemplation and the molded lumbar support makes the seating position exceptionally comfortable. The embracing design can add a sense of security and privacy to a hectic environment, making the lounge chair a good choice for public spaces. The Hyg lounge chair exists in two versions with different back heights and can be paired with the matching footstool.

A great fit for hotel suites, private homes, lobbies, lounges, open-plan workplaces, waiting rooms....







Hyg sofa

By means of enveloping contours that gently make you turn towards the person sitting next to you, the Hyg sofa brings the focus to companionship and dialogue. Like the Hyg lounge chairs, the Hyg sofa is born with molded lumbar support, which further enhances its comfort while adding to the beautifully flowing shape of the high back. A conversation piece in more than one way.

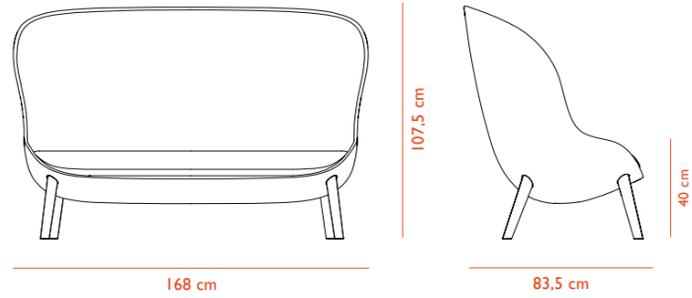


**A great fit for private homes, lobbies,
lounges, open-plan workplaces,
waiting rooms...**





Hyg Lounge Chair & Sofa



DESIGN
Simon Legald, 2018

MATERIALS
Shell: Hard molded PU foam with steel reinforcement
Cushion: Soft molded PU foam with upholstery
Legs: Lacquered oak

CONSTRUCTION
The shell has a steel reinforcement for added strength. Hyg is made of molded PU foam with a molded lumbar support. Hyg is delivered assembled. Hyg swivel high and low versions are available with tilt function.

TESTS
Hyg Lounge Chair Low & High Oak: EN 1022:2005 and EN 16139:2013. Level 2.

ACCESSORIES
Comes with plastic (PE) gliders.

FULL UPHOLSTERY



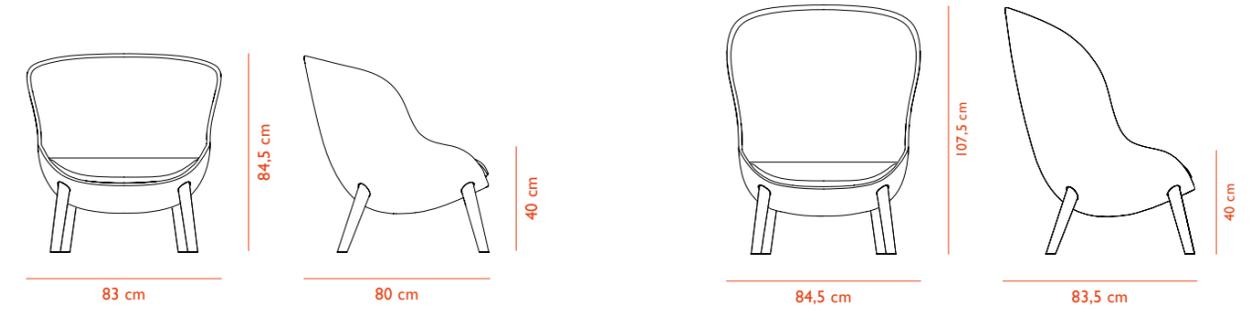
LEGS



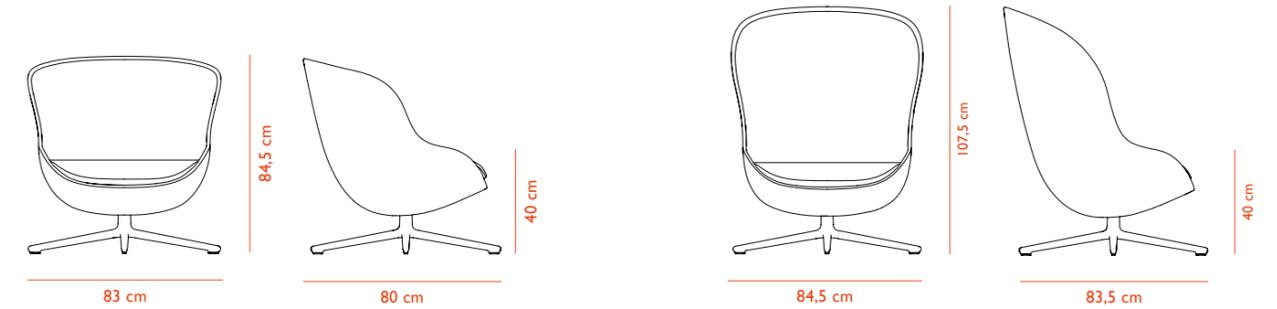
SWIVEL 4 LEGS / SWIVEL 5 WHEELS GASLIFT



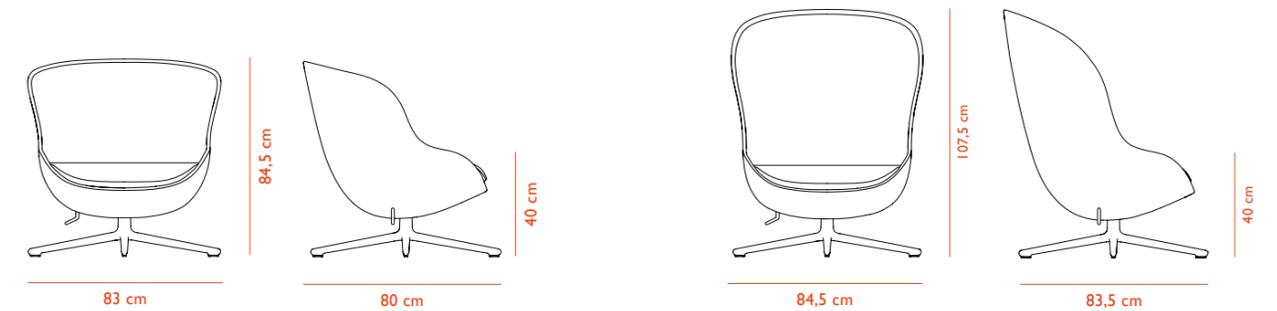
Hyg Lounge Chair Low & High Oak



Hyg Lounge Chair Low & High Swivel



Hyg Lounge Chair Low & High Tilt



Hyg Footstool Oak



Hyg Footstool Swivel



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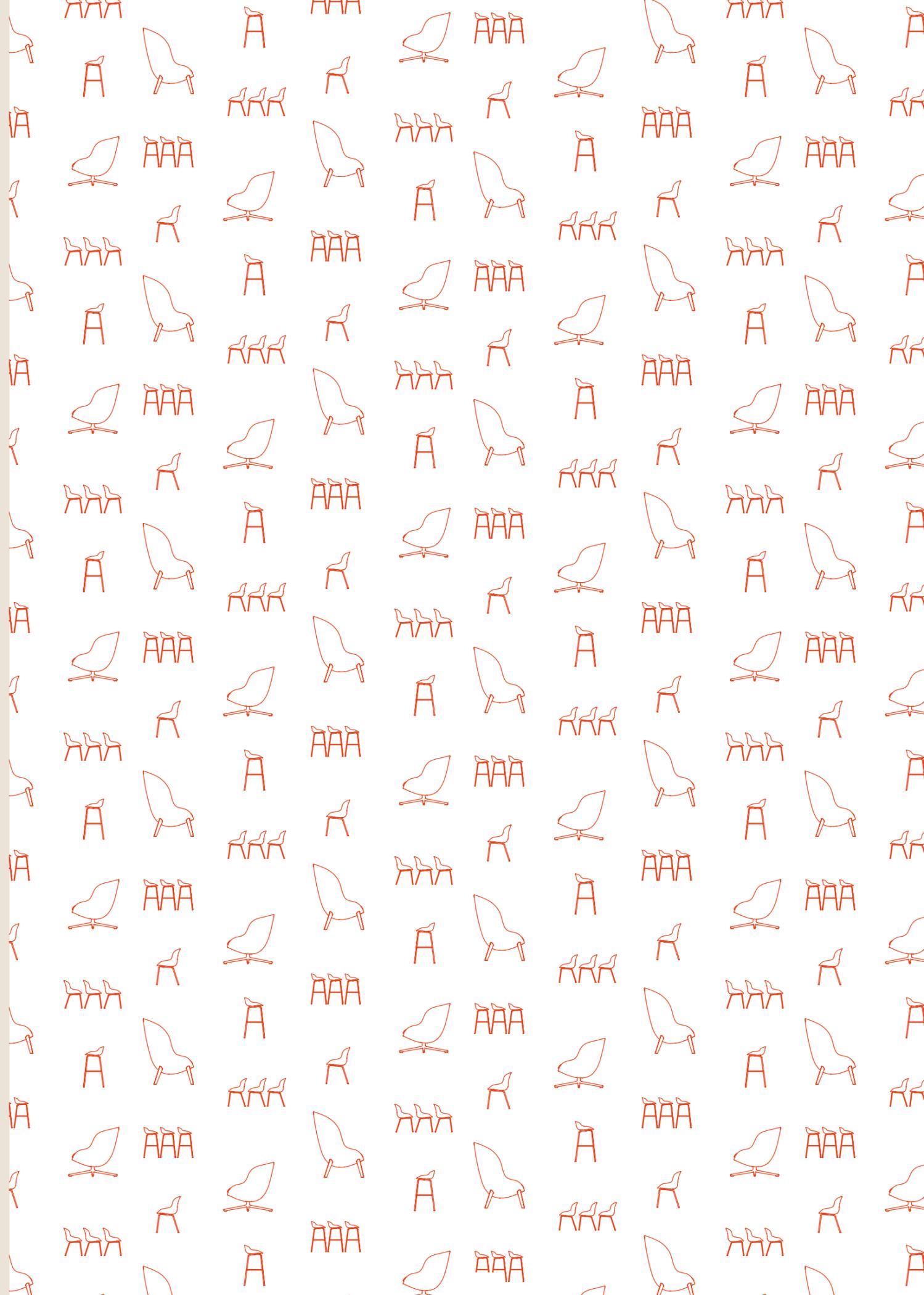
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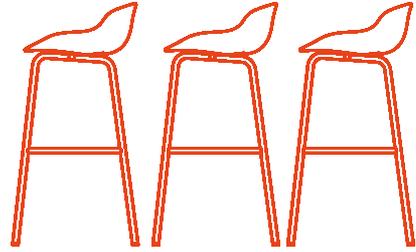
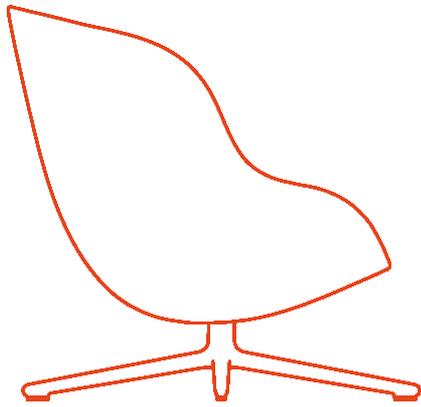
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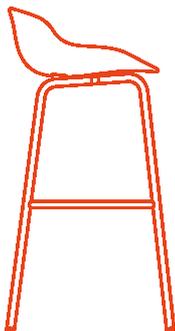
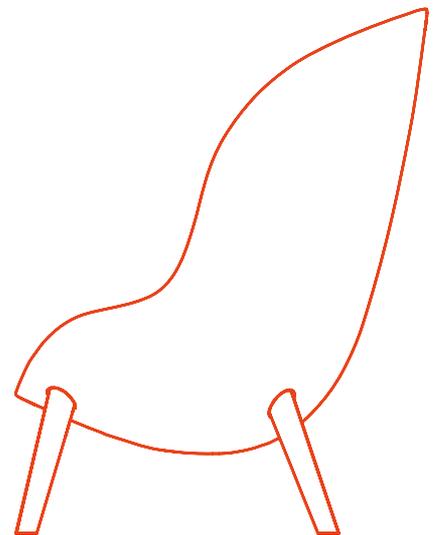
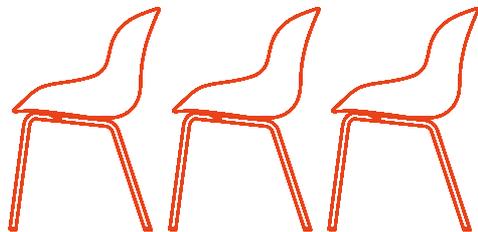
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It is nice to be home

Normann Copenhagen welcomes you home with high-end designs for everyday pleasure, be it residential, work or leisure time.



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